



## Gift, Loyalty & Rewards

Give Your  
Customers A  
Rewarding  
Experience

TPro Rewards provides a flexible, profitable Gift and Rewards program that is a stored value marketing and cash-generating product which promotes customer loyalty while building your business brand. Card balances are reduced as the card is used, encouraging repeat visits and limiting cash refunds; cash flow is enhanced by collecting payment prior to delivery of product and services. Loyalty & Rewards programs not only assigns points for purchase or gifts, they also help you capture valuable data to track spending habits and purchasing behavior. The result: stronger relationships built on rewards and promotions successfully targeted to loyal customers.

### Highlights



- **End to End Fulfillment**
- **Internet shopping partners**
- **Fully customizable**
- **Compliments existing token programs**
- **Custom Rewards Card displays your logo**
- **Easy web based interface - swipe and click!**
- **Customers can check balances on your website**

### Loyalty Program

TPro Loyalty is a fully customizable program where you build the program to fit your business needs and goals. There is no need to purchase expensive POS equipment. All data is entered on merchants company branded customized screen via the internet which allows customer loyalty cards to be easily swiped for customer interaction. A Reward button can be added directly to a company website for Rewards participants to check points when where and how they choose. Merchants will have real-time access to their rewards database and program management from their desktop.

### Rewards Program

Discover the true power of rewards cards to change the way both you and your customers think about your business. TPro Rewards will assist merchants in using rewards cards as a strategic marketing tool, encourage repeat customer visits and build the business brand and strengthen relationships with customers.